

TEXAS PAIN SOCIETY'S 11TH ANNUAL SCIENTIFIC CONFERENCE

> October 25-27, 2019

> Hyatt Regency San Antonio Riverwalk
123 Losoya St, San Antonio, TX 78205

EXHIBITOR PROSPECTUS

The Texas Pain Society's Annual Scientific Meeting is the premier educational conference for pain management physicians in Texas. Each year over 230 physicians attend this one of a kind event.

WHY DO TEXAS PHYSICIANS ATTEND?

There are invaluable networking opportunities with colleagues and more than 50 exhibitors showcasing new and established products to meet with and visit.

TOP 5 REASONS YOU SHOULD EXHIBIT

1. Meet and greet a targeted audience of pain management physicians
2. Generate valuable leads for your company
3. Cultivate and enhance relationships with loyal customers
4. Showcase your products and services in an engaging environment
5. Build your brand and show your support!



TEXAS PAIN SOCIETY

P.O. BOX 201363
AUSTIN, TX 78720

EXHIBIT BOOTH DETAILS

EXHIBIT DATES

October 25-26, 2019

LOCATION

Hyatt Regency San Antonio
Riverwalk, 123 Losoya St,
San Antonio, TX 78205

Exhibit Hall will be on the
Ballroom Level next to the
CME meeting room.

EXPECTED ATTENDANCE: 200+

Attendee Profile

Attendees will be primarily physicians, office managers and other health care professionals who are involved in the treatment of chronic and acute pain.

Who Should Exhibit/Meeting Supporter

If your company produces devices, pharmaceuticals, educational materials or other applications that comply with federal and state regulations and would benefit a pain management physician, patient or other health care provider who specializes in pain management, this would be an ideal meeting for you!

How to Participate

To participate, please review the information below and submit a contract to the Texas Pain Society by mail, email, sign up online at www.texaspain.org/annual-meeting, or fax. For additional information or to verify availability, please call or email Krista DuRapau at **512-535-0010** or kdurapau@texaspain.org.

EXHIBITOR RATES AND BOOTH BENEFITS

All exhibit table tops include a 6ft draped/skirted table, two chairs and a wastebasket. Any additional requests will need to go through the hotel.

EXHIBITOR RATES

\$500 – NON-PROFIT ORGANIZATIONS

\$1,500 – COMMERCIAL BUSINESSES EARLY BIRD RATE (BEFORE SEPTEMBER 13, 2019)

\$1,750 – COMMERCIAL BUSINESSES REGULAR RATE (SEPTEMBER 13, 2019 AND AFTER)

TABLES ARE LIMITED THIS YEAR SO PLEASE SEND IN YOUR CONTRACTS TODAY!

EXHIBITOR BENEFITS

Please note all exhibitors will receive the following benefits:

- Name & link on meeting page of TPS website
- Recognition in final printed meeting program
- (2) complimentary reps per booth (\$100 per rep after)
- Pre & post program mailing list of attendees (does not include email addresses)
- Exhibitor ribbon on name badges
- Special Exhibitor Name badges

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please note that in order to secure one of the sponsorship opportunities below, you must have a table top in the exhibit hall.

\$10,000

Saturday Lunch

Enjoy dedicated time with meeting attendees when there are no other competing events. Sponsors of this event are responsible for actual food costs that will be billed after the event.

\$5,000

Saturday Afternoon Wine and Cheese Reception During Job Fair

Enjoy dedicated time with meeting attendees while supporting pain fellows in training programs. Sponsors of this event are responsible for actual food & wine costs that will be billed after the event.

\$5,000

TPS Lanyards

Your company's name and logo will be proudly displayed on the Meeting lanyards. All attendees will receive a lanyard to hold their name badge. This is great for name recognition!

\$5,000

TPS Tote Bags

Your company's name and logo will be prominently placed on the front of each of the official Meeting bags. These bags will contain meeting essentials such as program agenda, handouts, exhibit directory and other valuable resources. This is great for name recognition!

\$5,000

Meeting Pens

Have your company's name and logo on all official Meeting pens! Each attendee will receive a pen in their conference bag to use throughout the meeting.

\$5,000

Hotel Keycards

Hotel key cards are a great way to advertise to attendees – each attendee will carry and see your message throughout the entire conference!

\$3,000

Coffee Breaks

All meals and coffee breaks are in the exhibit hall for 2019 to help encourage traffic flow to booths. Get extra attention by supporting these breaks. You will receive complimentary signage acknowledging support, but in addition TPS can brand the break with your company's cups, napkins, signage and other great items.

\$2,500

Folder Sponsor

Each attendee will receive a meeting folder in their Meeting bags. Your company insert page will be placed in each folder. Your message will be the first thing attendees see!

ADDITIONAL SPONSORSHIP OPPORTUNITIES *continued*

\$2,500 (EACH)

Room Drop | Door Hangers

Get a head start and reach all meeting attendees with an invitation to your booth or a flyer to showcase your newest product. Materials will be dropped/hung Saturday OR Sunday morning.

\$2,500

Relaxation Zone

Help attendees relax while at the meeting! There will be a masseuse onsite taking reservations for chair massages throughout the meeting. You will receive complimentary signage.

\$2,000

Video Ads

Your company may submit a video ad (no longer than 2 minutes) to be shown repeatedly to attendees on monitors positioned around the registration area and exhibit hall entrance.

\$1,500

Table Sponsor

Extra tables in the exhibit hall give attendees a place to eat, rest and network. You will receive signage acknowledging support on your table, but in addition you can stock the table with your company's marketing materials, pens, signage, etc.

\$1,000

Bag Inserts

All attendees receive a free tote bag at registration. With this sponsorship, you can distribute your brochures, flyers, pamphlets, notepads, etc! (Note: you are responsible for creating, producing and shipping all materials to TPS. We will then place the item in each bag).

\$300-\$1,000

Advertising: Program Notes

All attendees will receive a copy of the official meeting program notes, including agenda information, hotel maps, exhibit hall map, etc. Leave a lasting impression with this take home item by having your company ad in their hands!

\$1,000 – Full Page

\$500 – Half Page

\$300 – Quarter Page

\$100

Exhibit Hall Bingo

All attendees will receive a bingo card in their Meeting bags. To qualify for the grand prize, attendees will need to visit each company on the card and get it stamped by a booth representative.

\$5,000

Water Bottle Sponsor

All attendees will receive a water bottle in their meeting bag. Your company's message and logo will be wrapped around each bottle – great exposure!

\$5,000

Charging Stations

Kiosks for attendees to charge their cell phones, tablets and computers will be placed in the exhibit hall. Your sponsorship will allow you to brand the charging station with your company's logo and name.

\$5,000

Water Station Sponsor

Water stations will be set up throughout the meeting rooms. Plastic cups with your company's name and logo will be at each station.

\$5000

Photo Studio Booth

This sponsorship will allow you to have a photo booth set up next to your booth where attendees can come and get a free professional headshot while at the conference. Signage will be placed in the booth recognizing you as the sole sponsor.

\$1000

Internet Sponsor (up to 10 sponsors)

All attendees will receive a complimentary password to use internet in the meeting room. Your company's name and logo will be prominently displayed in the meeting syllabus as well as additional signage in the exhibit hall.

SAVE THE DATE

12th Annual Scientific Meeting

Friday, October 30–Sunday, November 1, 2020
Bastrop, Texas

SPONSOR BENEFITS

Companies who advertise at the \$20,000, \$10,000, \$5,000 or \$2,500 level will receive the benefits outlined below:

	\$20,000 PLATINUM	\$10,000 GOLD	\$5,000 SILVER	\$2,500 BRONZE
Verbal Recognition During Meeting	Yes			
TPS Business Memberships	3	2	1	N/A
Logos Displayed During Breaks in Main Room	Yes	Yes	Yes	Yes
Syllabus Advertising	Full Page Color Ad	Full Page Color Ad	1/2 Page Color Ad	1/4 Page Color Ad
Signage at Registration Counter	Yes	Yes	Yes	Yes
Link and Logo on TPS website	Yes*	Yes	Yes	Yes
Sponsor Ribbon on Badges	Yes	Yes	Yes	Yes
Recognition in Final Printed Materials	Yes	Yes	Yes	Yes
Additional Badges	10	8	6	4
First Right of Refusal for following years	Yes	Yes		
Bag Insert (To be provided to TPS)	Yes	Yes	Yes	Yes

* Includes additional homepage placement

Additional Dinners and Opportunities: As part of the support levels, dedicated events have been planned for attendees outside of the CME schedule. By signing up as an exhibitor you agree NOT to hold any competing events during this meeting. You also agree not to advertise your company or product outside of the exhibit hall. There can be no sales or promotion while the CME portion of the meeting is going on, any activity of the sort will jeopardize the CME credits for the attendees. On Saturday, October 26, 2019, after the CME portions of the meeting have concluded, exhibitors can host their own events.

2019 EXHIBIT & ADVERTISING CONTRACT

TEXAS PAIN SOCIETY'S 11TH ANNUAL EXPO & TRADESHOW

Krista R. DuRapau
Phone: 512-535-0010, Fax: 866-235-2557
kdurapau@texaspain.org

OCTOBER 25-27, 2019 • HYATT REGENCY SAN ANTONIO RIVERWALK • 123 LOSOYA ST, SAN ANTONIO, TX 78205

To participate, please submit your completed form to Texas Pain Society, PO Box 201363, Austin, TX 78720 or submit online at www.texaspain.org/annual-meeting

EXHIBITS

All exhibit table tops include a 6ft draped/skirted table, two chairs and a wastebasket. Any additional requests will need to go through the hotel.

- Commercial – \$1,500 (before September 13, 2019),
number of booths: _____ \$ _____
- Nonprofit – \$500, number of booths: _____ \$ _____
- Commercial – \$1,750 (September 13, 2019 and after),
number of booths: _____ \$ _____

ADVERTISING

Please call or email to confirm availability.

- \$10,000 – Saturday Lunch Event..... \$ _____
- \$5,000 – Saturday Afternoon Wine & Cheese
Reception During Job Fair..... \$ _____
- \$5,000 – TPS Tote Bags..... \$ _____
- \$5,000 – TPS Lanyards..... \$ _____
- \$5,000 – Meeting Pens..... \$ _____
- \$5,000 – Folder Sponsor..... \$ _____
- \$5,000 – Hotel Key Cards..... \$ _____
- \$5,000 – Water Bottle Sponsor..... \$ _____
- \$5,000 – Charging Station Kiosks..... \$ _____
- \$5,000 – Water Station..... \$ _____
- \$5,000 – Photo Studio Booth..... \$ _____
- \$3,000 – Coffee Breaks..... \$ _____
- \$2,500 – Room Drop..... \$ _____
- \$2,500 – Door Hangers..... \$ _____
- \$2,500 – Relaxation Zone..... \$ _____
- \$2,000 – Video Ads..... \$ _____
- \$1,500 – Table Sponsor..... \$ _____
- \$1,000 – Bag Inserts..... \$ _____
- \$1,000 – Internet Sponsor..... \$ _____
- \$100 – Exhibit Hall Bingo..... \$ _____
- Meeting Syllabus Advertising
 - \$350 – ¼ page color..... \$ _____
 - \$500 – ½ page color..... \$ _____
 - \$1,000 – full page color..... \$ _____

TOTAL \$ _____

Mark Sponsorship Level: Platinum Gold Silver Bronze

CONTACT INFORMATION

Company: _____

Contact: _____

Phone: _____

Fax: _____

Address: _____

City/State/Zip: _____

Email: _____

Preferred table choices: #1 _____ #2 _____ #3 _____

PAYMENT INFORMATION

Payment Amount \$ _____

Check # _____

Credit Card: Number _____

Exp Date _____

CVV Code _____

TERMS

CONTRACT SUBMISSION: You must submit a 50% deposit with all contracts. This amount will be applied to the full fee. The balance must be paid by September 13, 2019.

CONTRACTS AFTER SEPTEMBER 13, 2019: Your contract must be accompanied by full payment for your application to be processed.

CANCELLATION: Full refunds will be granted less a 25% processing fee for space canceled. All refunds must be requested in writing and postmarked on or before October 1, 2019. No refunds will be granted for booth space or advertisements canceled after October 15, 2019.

TERMS & CONDITIONS: Exhibits and advertising are allocated on a first-come, first served basis and you must be an approved vendor. Exhibit booths are not to be split between two companies, one booth per company. Sales and advertising may not occur outside of the exhibit hall. Events in the exhibit hall may not compete with CME events. Conduct that is deemed unprofessional or disruptive to the meeting will result in the vendor being removed from the hall and the vendor will be prohibited from exhibiting at future meetings.

This contract provides exhibit/advertising for the Texas Pain Society 11th Annual Expo & Tradeshow.

For exhibits, **the FDA status of any drugs discussed must be displayed.**

Description of educational materials to be displayed: _____

I agree to all of the requirements and conditions listed in the Exhibitor/Advertising Letter in this Prospectus.

Signature of Representative

Date

Signature of TPS Staff

Date